

Shepard Garden & Art Center

Date: Sat. & Sun — Oct. 17 & 18, 2009

Time: 10:00 a.m. to 5:00 p.m. both days

1st Annual Fall Festival

The Shepard Garden and Arts Center is sponsoring its 1st Annual "Fall Festival" on October 17th & 18th at the Center's facility located off 33rd near H Street, adjacent to McKinley Park, and right next door to the "Fab 40s" in downtown Sacramento.

Join members of the Center's art and garden clubs to get in on the ground floor of this new and exciting affair. This is going to be a "not to be missed" event, well attended by club members, their friends and neighbors, and people from the surrounding neighborhoods. The show will be advertised through the use of 50 yard signs posted all over town, on-line community bulletin board postings, and PSAs issued to all local radio and television stations.

The Center will be divided into three special focus sales areas:

- **Grand Central Market** — this area will feature fine arts and crafts, jewelry, and other outstanding gift items.
- **In to the Garden** — this space, which includes the Center's beautiful patio area, will be where visitors can find items related to gardening, plants, and other types of merchandise that are consistent with a garden theme.
- **Bargain Bazaar** — here is where shoppers will be able to find gifts that fits every budget. Items in this section may also include used books, things suitable for "re-gifting," and other types of modestly priced goods.

Based on your photos, descriptions, and your work's price range, the jury will determine which of the sales areas is the most suitable for you. Decision of the jury is final. Items other than that described will not be allow to be sold.

Entry Form:

NOTE — NO EXCEPTIONS TO THE FOLLOWING:

1. DEADLINE FOR ENTRY IS **SEPTEMBER 20, 2009**
2. ALL EXHIBITORS ARE REQUIRED TO HAVE RESALE LICENCES; COPY MUST ACCOMPANY APPLICATION
3. APPLICATION MUST BE ACCOMPANIED BY THREE PHOTOS AND A DESCRIPTION OF YOUR WORK, INCLUDING PRICE RANGE FOR MERCHANDISE.
4. BOOTH SPACES MAY BE SHARED BY NO MORE THAN TWO ARTISTS

Name: _____

Address: _____

E-mail: _____

Signature: _____

- Indoor and Outdoor spaces available
- Over 700 attendees expected
- Fall Themed Event
- Special sales areas
- Widely advertised throughout the greater Sacramento area
- Promotional materials provided

This show is open to all anyone with an interest in promoting a Center dedicated to the Arts and Gardening.

Use the space below to reserve your space.

Mail application and check to:
Shepard Garden & Arts Center
Fall Festival
 % Genelle Dwyer
 5724 7th Avenue
 Sacramento, CA 95820

For additional information contact:
 Alice Bowles — 916-972-8606
 chefab@comcast.net
 or
 Genelle Dwyer — 916-452-1065
 gwindwyer@juno.com

Space Type:	Quantity:	Price:	Total:	Table
Table Top		\$ 35.00		
6' Table		\$ 55.00		
8' x 6' booth		\$ 65.00		Y / N
8' x 7' booth		\$ 70.00		Y / N
8 x 8' booth		\$ 75.00		Y / N
10' x 10' booth		\$ 85.00		Y / N
Grand Total:				
10' x 10' booths are located on Patio				
All booths include one 6' table, if desired. Please indicate above.				

Resale Number (Please provide Xerox copy of permit along w/ application)