

Shepard Garden & Art Center

Date: Sat. & Sun — Oct. 17 & 18, 2009

Time: 10:00 a.m. to 5:00 p.m. both days

1st Annual Fall Festival

The Shepard Garden and Arts Center is sponsoring its 1st Annual "Fall Festival" on October 17th & 18th. This is a new concept which combines elements of the annual Fall Sale and the Art & Craft Show previously sponsored by the Center.

As a member club, you will be able to save money by signing up for the festival. The cost of your space(s) will be charged against your Fall Show assessment and the balance credited against future Center charges. This means you can have more space for less money, how good is that!! Member clubs will have first priority in assigning space but your application **MUST** be returned by **SEPT. 20, 2009**.

The show will be advertised using 50 yard signs posted all over town, on-line community bulletin board postings, and PSAs issued to all local radio and television stations.

The Center will be divided into three special focus sales areas:

- **Grand Central Market** — this area will feature fine arts and crafts, jewelry, and other outstanding gift items.
- **In to the Garden** — this space, which includes the Center's beautiful patio area, will be where visitors can find items related to gardening, plants, and other types of merchandise that are consistent with a garden theme.
- **Bargain Bazaar** — here is where shoppers will be able to find gifts that fits every budget. Items in this section may also include used books, things suitable for "re-gifting," and other types of modestly priced goods.

Based on photos, descriptions, and the price range of what you would like to sell, the Festival Committee will determine which of the sales areas is the most suitable. Decision of the jury is final.

Entry Form:

NOTE — NO EXCEPTIONS TO THE FOLLOWING:

1. DEADLINE FOR ENTRY IS SEPTEMBER 20, 2009
2. ALL EXHIBITORS ARE REQUIRED TO HAVE RESALE LICENCES; COPY MUST ACCOMPANY APPLICATION
3. APPLICATION MUST BE ACCOMPANIED BY THREE PHOTOS AND/OR A DESCRIPTION AND GENERAL PRICING OF YOUR ITEMS.

Club Name:

Address:

E-mail:

Signature:

- Indoor and Outdoor spaces available
- Over 700 attendees expected
- Fall Themed Event
- Special sales areas
- Widely advertised throughout the greater Sacramento area
- Promotional materials provided

Use the space below
to reserve your space.

Mail application to:
**Shepard Garden & Arts Center
Fall Festival**
% Genelle Dwyer
5724 7th Avenue
Sacramento, CA 95820

For additional information contact:
Alice Bowles — 916-972-8606
chefab@comcast.net
or
Genelle Dwyer — 916-452-1065
gwindwyer@juno.com
or
Mabel Lotz — 916-808-8808
mlotz@cityofsacramento.com

Space Type:	Quantity:	Price:	Total:	Table
Table Top		\$ 25.00		
6' Table		\$ 45.00		
8' x 6' booth		\$ 55.00		Y / N
8' x 7' booth		\$ 60.00		Y / N
8 x 8' booth		\$ 65.00		Y / N
10' x 10' booth		\$ 75.00		Y / N
Grand Total:				
10' x 10' booths are located on Patio All booths include one 6' table, if desired. Please indicate above.				

Resale Number (Please provide Xerox copy of permit along w/ application)